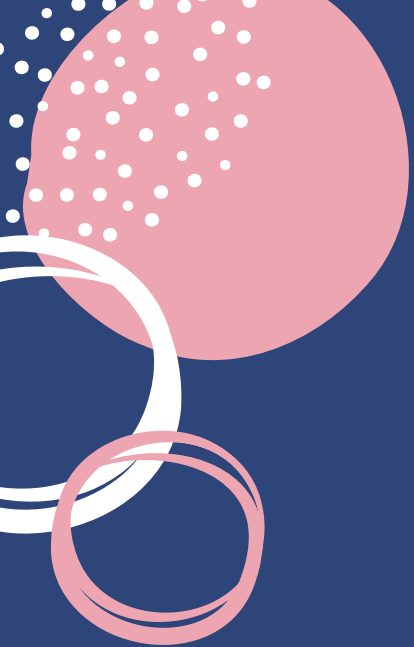
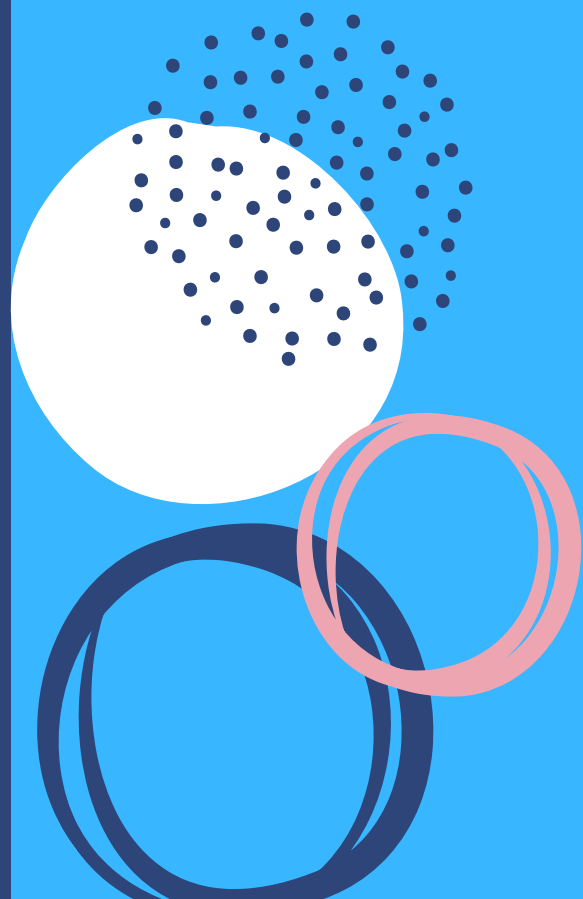




An Online Festival
where artists,
philanthropist are
coming together
to celebrate **The
Joy of Giving**



Kalam Foundation
Creating A Knowledge Society

Presents

Hridaan



The Festival of Joyous Giving

HRIDAAN **FESTIVAL**

**THE FESTIVAL OF JOYOUS
GIVING**

hridaan.kalamfoundation.org



ABOUT US

Hridaan is a youth led initiative to support the underprivileged communities living in the rural areas of India. The funds generated through this festival will be used for these communities, especially for the care of TB patients of these communities.

EVENTS

VISUAL ARTS COMPETITION

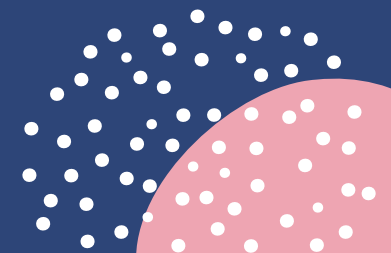
Sketching and
Painting

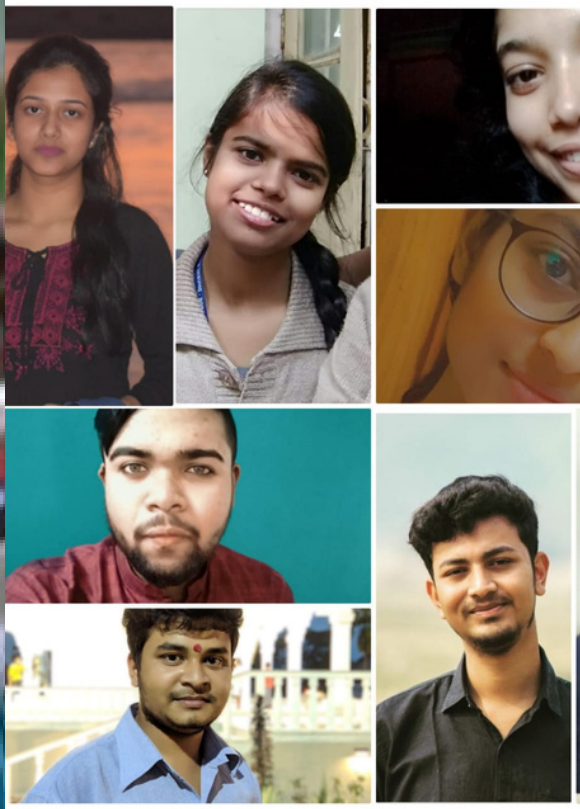
PERFORMING ARTS

Poetry and Singing

KNOWLEDGE FORUM

Debate
Competitions,
Speak-up, Idea
Hackathon and Quiz
Competitions





SPONSORSHIP OFFERS

Title Sponsor

Title sponsorship of the Hridaan Festival

Competition Sponsorship

For Event Specific Sponsorship

Media Partner

Help us reach more people through your media network

Radio partner

Help us reach more people through your radio channel

WHY SPONSOR US

- Active network of more than 50,000 people
- Web based events
- Popularity among the youth
- Team of influencers
- Not for profit supporting a social cause

Title Sponsor

Rs. 15,000/-

- Logo at all the mentions at the top with the Festival title
- Proper mention of the logo for all kinds of certificates related to the festival
- Mention of the logo in all the banners and posters circulated (10 minimum per day)

Competition Sponsor

Rs. 4,000/-

- Logo for all the mentions at the top with the specific event/competition
- Proper mention of the logo for all kinds of certificates related to the specific event/competition
- Mention of the logo in all the banners and posters related to the event

Media & Radio Partner

- Logo for all the mentions at the bottom with the with the Festival title
- Proper mention of the logo for all kinds of certificates related to the festival
- Mention of the logo in all the banners and posters circulated (10 minimum per day)

Expectations from Radio & Media partner

- **For Media Partner: To be ready to provide space in their circulations at least five time during the period of registrations**
- **To help us reach out to people in their follower circle**
- **To promote the cause for which the event is being organized**
- **For Radio Partners: Mentions of the festival details for at least five times during the period of registrations**

Contact Us

**Call/WhatsApp/Text Us At:
8736930018, 7860054413**

Visit Our Website (Just a Click):
hridaan.kalamfoundation.org

**Click Here to Apply for
Sponsorship**

Thank You